

Deremy Jules

Digital Data Analyst - Available in September 2026

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Annemasse - Frontalier available in Geneva

WORK EXPERIENCE

CHEIL FRANCE

Saint-Ouen, France

Nov. 2024 – Sept. 2026 (+2 years)

Digital Data Analyst – Apprenticeship

- Redesigned and independently managed 3 key business dashboards (B2B, Home Appliances, Buying Guide) using Excel and Report Builder, continuously adapting KPIs to align with Samsung's business priorities (e.g. product performance tracking by category).
- Delivered performance analyses on Adobe Analytics across marketing campaigns and product launches, leveraging custom-built segments and providing clear, actionable recommendations to the client.
- Led the tracking framework for Samsung product launches, including the creation of cumulative and hourly dashboards, real-time monitoring on launch day and automated reporting over at least 7-day period.
- Conducted regular audits and maintenance of 100+ tags via Adobe Launch, including implementation, updates and deactivation, with JavaScript validation in test environments and full Jira workflow management through to production.
- Presented the team's data tools and methodologies during a Cheil x Samsung workshop (50 attendees), including a live demo of Adobe Analytics.

AI SISTERS

Paris, France

Sept – Nov 2024 (3 months)

Business Developer & AI Trainer – Apprenticeship

- Led 4 end-to-end GenAI B2B training cycles, from prospecting to invoicing, including lead qualification, direct interactions with C-level stakeholders and the design of tailored materials featuring business use cases and prompt engineering, for clients such as Webedia, Hôtel du Collectionneur, VMS France and Voyages Confidentiels.
- Delivered generative AI training sessions alongside the lead trainer, supporting participants through hands-on exercises, answering questions and ensuring engagement, while maintaining continuous monitoring of emerging AI tools and practices.
- Contributed to the AI Lab on two client projects, including testing, validation and documentation of a custom AI chatbot, as well as the deployment of an n8n workflow to automate HR document management.
- Launched and managed a daily AI newsletter (100+ subscribers), achieving an average open rate of ~60% compared to ~25% industry benchmark, driven by curated, high-value content.
- Improved website SEO (structure, keywords, content), resulting in first-page Google rankings and visibility on Perplexity AI within less than 3 months.
- Structured the prospect and client database on Notion, implementing an initial CRM tracking system.

IEEXEC

Lyon, France

Avr. 2024 – Sept. 2024 (6 months)

Junior Product Manager – Internship

- Conducted an independent Web3 market analysis (DeFi, DePIN, RWA) leveraging on-chain data (Dune Analytics, market cap, TVL) and competitive benchmarking, contributing to product roadmap decisions.
- Led 15+ interviews with Web3 developers in both French and English, identifying key market pain points and translating insights into actionable product recommendations.
- Contributed to the V2 of Oracle Factory (a no-code blockchain oracle dev tool), working closely with developers and the CEO through product workshops (Miro), feature ideation and local environment testing.
- Built comprehensive internal documentation covering all iExec dev tools (Oracle Factory, Data Protector), improving accessibility for non-technical teams.
- Ranked 3rd in a 2-day internal hackathon by developing a Google Chrome extension enabling users to access services in exchange for RLC tokens, from ideation to functional prototype.

Lyon, France

Junior Buyer – Internship

- Designed and structured a database of 200+ suppliers (raw materials, vehicles, equipment) using Excel, centralizing contracts, renewal timelines, pricing and key operational data for the Lyon agency.
- Conducted supplier benchmarking across an assigned geographical area and participated in on-site visits, contributing to pricing renegotiations with multiple suppliers.
- Updated and improved the reliability of the equipment and vehicle pricing catalog, ensuring accurate data for procurement decision-making.
- Monitored contract deadlines and anticipated renewals, supporting cost optimization and operational continuity.

EDUCATION

2024 – 2026 **Masters of Science Data – Insec MSc Paris**

Main courses: Algorithms and databases, web analytics, data mining, predictive analytics, data intelligence, data-driven marketing.

2021 – 2024 **Bachelor Business International – Insec Bachelor Lyon**

Main courses: International business law, supply chain, international business strategy, import-export operations

SKILLS

Analytics & business intelligence: Adobe Analytics, Adobe Launch, GA4, Power BI, Tableau, Report Builder, DMP

Data & programming: Snowflake, SQL (intermediate), JavaScript (intermediate), Python (basic), advanced Excel (Power Query, VBA), Dune Analytics

AI & automation: n8n, prompt engineering, Claude, Copilot

Tools & methodologies: KPI design, customer journey, OKRs, GDPR/CCPA/, Jira, Miro, Notion

Languages: French (native), English (C1)

ACTIVITIES

Kryptosphère - Active member of the largest student crypto association in Europe

- Delivered educational sessions on blockchain and cryptocurrencies to master's level student
- Participated in major industry events (Paris Blockchain Week, NFT Paris)
- Represented the association during a blockchain-focused intervention at KPMG

Altia - Entrepreneurial Project

- Developing an MVP within the Web3 ecosystem, currently in launch phase
- Pitched the project to international investors during a Kryptosphere event

Associu Ghjuvan Francescu - Member of a Corsican charity

- Contributed to fundraising initiatives supporting cancer research